



Pramerica
LIFE INSURANCE

PLAN A KING SIZE LIFE WITH **GUARANTEED RETURNS**

PRESENTING

PRAMERICA LIFE ROCKSOLID FUTURE

A life insurance plan that gives you the option to receive guaranteed regular income or lumpsum on maturity along with tax benefits*



*Tax Benefits may be available as per the applicable laws as amended from time to time.
This plan offers guaranteed benefits provided the policy is in force and all due premiums are paid in full.

Pramerica Life RockSolid Future

An Individual Non-Participating Non-linked Savings Life Insurance Plan
UIN:140N089V01

Pramerica Life RockSolid Future

We all want our tomorrow to be better than our today, whether it is for us or for our spouse, children or senior dependants. But a better life and a better lifestyle for future can only be achieved if you plan and take action for it today. While the future is unpredictable, escalating inflation and expenses are a certainty. Therefore, you need a life insurance plan that ensures that your plans for your future remain RockSolid even in the face of uncertainty.

Presenting Pramerica Life RockSolid Future, An Individual Non-Participating Non-Linked Savings Life Insurance Plan. A plan designed to help you achieve your vision of a RockSolid future, be it fulfilling your dreams, building a fortune or planning your retirement income.

Key Benefits:

Financial security for your family: Get life insurance cover during the policy term and secure financial goals for your loved ones.

Guaranteed benefits: No ambiguity and no surprises. This plan offers guaranteed benefits provided the policy is in force and all due premiums are paid in full.

Flexibility to choose the payout structure: Based on your needs you may choose to receive the benefits under the product as Lumpsum or as Income.

Various Plan Options: Based on your protection and saving needs you may choose one of the four plan options i.e. Income Builder | Family Income Builder | Fortune Builder | Dream Builder.

Enhanced Protection: Get enhanced protection through Family Income Option and Dream Builder Option.

Flexibility of Income

- You have the flexibility to choose an Income Period from 10 | 15 | 20 | 25 | 30 | 35 years to match your life goals.
- You may choose to receive the income in annual or monthly frequency.

Pay as you like: Option to pay premium once or pay for 5 to 12 years.

Tax benefits: Tax benefits may be applicable on premiums paid and on benefits received, as per prevailing income tax laws. Tax laws are subject to change, please consult a tax advisor.

Eligibility Criteria:

Plan Option	Income Builder Option	Family Income Builder Option	Fortune Builder Option	Dream Builder Option
Age at Entry	1 to 60 years	18 to 50 years	For 5 PPT: 91 days to 55 years For other than 5 PPT: 91 days to 60 years	18 to 50 years
Maturity Age	18 to 75 years	23 to 67 years	18 to 75 years	28 to 75 years
Premium Payment Term (PPT)	Min: 5 years Max: 12 years	Min: 5 years Max: 12 years	Single Pay: One Time Limited Pay: 5 to 12 years	Min: 5 years Max: 12 years
Policy Term (PT)	Min: PPT Max: PPT+5 years	Min: PPT Max: PPT+5 years	Single Pay: 10 to 20 years Limited Pay: PPT + 5 years to 30 years	Min: PPT+5 Years Max: 30 years
Income Period	10, 15, 20, 25, 30, 35 years	10, 15, 20, 25, 30, 35 years	NA	NA
Installment Premium	Minimum:			
	Single	Annual	Semi-annual	Monthly
	₹30,000	₹12,000	₹6,120	₹1,032
Maximum: No Limit, subject to Board Approved Underwriting Policy				

All reference to age are based on age as on the last birthday. Substandard lives may also be covered subject to Board Approved Underwriting Policy and with any extra Premium, if applicable. Taxes as applicable will be charged over and above the quoted Premium.

Boundary conditions for policies sourced through point of sales person

Only Income Builder and Fortune Builder Option shall be available for Point of Sales Person (POSP) channel. There will be no medical underwriting for policies sourced through POSP channel.

Eligibility Criteria for POSP channel:

Plan Option	Income Builder Option	Fortune Builder Option		
Age at Entry	1 to 50 years	91 days to 50 years		
Maturity Age	18 to 65 years	18 to 65 years		
Premium Payment Term (PPT)	Min: 5 years Max: 12 years	Single Pay: One Time Limited Pay: 5 to 12 years		
Policy Term (PT)	Min: PPT Max: PPT+5 years	Single Pay: 10 to 20 years Limited Pay: PPT + 5 years to 20 years		
Income Period	10, 15, 20, 25, 30, 35 years	NA		
Installment Premium	Minimum:			
	Single	Annual	Semi-annual	Monthly
	₹30,000	₹12,000	₹6,120	₹1,032
Maximum: Corresponding to maximum Sum assured on Death of Rs. 25 lakhs on Death				

Premium Bands

Premium Band	Band 1	Band 2	Band 3	Band 4
Annualized Premium# (in ₹)	Less than 50,000	50,000 to 99,999	1,00,000 to 1,99,999	2,00,000 & above

*Annualized premium shall be the premium payable in a policy year chosen by the policyholder, excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any. Total Annualized Premiums payable is the sum total of annualized premium for the entire premium payment term as per the policy contract.

Plan Options available under this plan

To receive maturity benefits in a staggered form you can choose either Income Builder Option or Family Income Builder Option. However, if you wish to receive the maturity benefit in one lumpsum then you may choose between Fortune Builder Option and Dream Builder Option.

Plan Option 1: Income Builder Option- If you have begun planning for your retirement or are wanting to build a RockSolid source of second income then the Income Builder option is for you. In this option you will receive a regular income on completion of the policy term and a Lumpsum amount along with the last income instalment which ensures that your source of income continues post your retirement as well.

Plan Option 2: Family Income Builder Option – This option provides enhanced protection to your loved ones over the Income builder Option. In case of an unfortunate demise, in addition to the immediate death benefit, the company will waive off future premiums. Additionally, your family will start receiving the income benefit from next month, for the chosen income benefit period along with a Lumpsum benefit with the last income installment.

Plan Option 3: Fortune Builder Option – Planning to fulfil a lifelong dream? Then the Fortune Builder Option is a suitable choice for you. This option provides all the proceeds under the policy in one lumpsum at the end of the policy term so you can go ahead and lead a life you have always dreamed of.

Plan Option 4: Dream Builder Option – This option provides enhanced protection to your loved ones over the Fortune Builder Option. In case of an unfortunate demise, in addition to the immediate death benefit, the company will waive off all future premiums and the beneficiary will receive the maturity amount when due. With the Dream Builder Option you can ensure that your dreams for your loved ones are realised even in your absence.

How does the plan work?

You can purchase this policy either through any of our intermediary or online from our website in 3 simple steps:

Step 1: Choose the plan option

Step 2: Choose the Premium you wish to pay and for how long you wish to pay

Step 3: Basis the chosen plan option choose your Policy Term, Income Period and Income Payout Frequency (if applicable)

Maturity Benefit under this plan shall be determined basis your Plan Option, Gender, Age at Entry, Premium Frequency, PPT, PT, Premium Band and will be paid as Regular Income & Lumpsum (in case of Income Builder & Family Income Builder options) and as Lumpsum (in case of Fortune Builder & Dream Builder options)

Benefits in detail

This product provides four Plan Options to choose from, these options help you customize the plan according to your individual needs. Your benefits will vary depending upon the plan option chosen. Let's look at the benefits in detail:

Maturity Benefit

On survival of the Life Insured till the end of the policy term, while the policy is in force, you shall receive the following benefits as per chosen plan option.

For Income Builder & Family Income Builder Option:

Provided all due premiums are paid in full, upon survival of the Life Insured till the end of the Policy Term, You shall receive Guaranteed Income Benefit in arrears from the end of the Policy Term for the chosen income period along with Guaranteed Lumpsum Benefit at the end of income period.

- a) Guaranteed Income Benefit: Expressed as a percentage of Annualized Premium varying basis Age at Entry, PPT, PT, Income Period, Gender and Premium Band.
- b. Guaranteed Lumpsum Benefit: Along with the last Income payout, you shall receive a Guaranteed Lumpsum Benefit, which is expressed as a percentage of Total Premiums paid (excluding modal loading)* as shown in the table below.

Premium Payment Term	5	6	7	8	9	10	11	12
Guaranteed Lumpsum Benefit (% of Total Premiums Paid)	110%	110%	120%	120%	130%	130%	150%	150%

On the maturity date, the policyholder shall have an option to receive the Guaranteed Sum Assured on Maturity, which under these options shall be present value of the future payouts, discounted at a rate of 8.50% p.a. This rate is not guaranteed, however, any change shall be subject to IRDAI's approval and shall be applicable to policies sold after the date of change.

At any time during the income period, the policyholder/nominee shall have an option to receive a lumpsum value instead of the future payouts which shall be the present value of the future payouts, discounted at the then prevailing 30yr Gsec rate + 2%.

For Fortune Builder & Dream Builder Option: Provided all due premiums are paid in full, upon survival till the end of the Policy Term, the policyholder shall receive Sum Assured on Maturity in Lumpsum which is equal to Guaranteed Maturity Benefit along with accrued Loyalty Boosters, (if any).

Guaranteed Maturity Benefit is defined as:

- i) For Other than Single Pay Policies: 75 percentage of Total Annualized Premiums[#] Payable by policyholder in case of Fortune Builder Option/Dream Builder Option.
- ii) For Single Pay Policies: A percentage of Single Premium varying basis age at entry, PT, gender and Premium Band.

Loyalty Boosters is defined as a percentage of Total Annualized Premiums[#] Payable by policyholder in case of Fortune Builder Option/Dream Builder Option and are applicable only for other than single pay Policies. Loyalty Boosters shall accrue uniformly at the end of every year from the third policy year till the end of the premium payment term, provided the policy is in force and all due premiums have been paid.

Death Benefit

For Income Builder Option: In the unfortunate event of death of the Life Insured during the Policy Term while the policy is in-force on the date of death, the beneficiary shall receive the death benefit which shall be highest of:

- Sum Assured on Death[^] (or)
- 105% of the Total Premiums paid* till the date of death for Regular/Limited Pay Policies (or)
- Surrender Value as on date of death^{\$}

Upon the payment of death benefit, the policy shall terminate and no further benefits shall be payable.

For Family Income Builder Option: In the unfortunate event of death of the Life Insured during the Policy Term while the policy is in-force on the date of death, the beneficiary shall receive the death benefit which shall be highest of:

- Sum Assured on Death[^] (or)
- 105% of the Total Premiums paid* till the date of death for Regular/Limited Pay Policies

Additionally, the Company shall pay Guaranteed Income Benefit from the next month as per the chosen Income Payout Frequency post date of death till the end of the Income Period chosen at the outset along with Guaranteed Lumpsum Benefit at the end of Income Period to the nominee.

The policy shall terminate on payment of Guaranteed Lumpsum Benefit and no further benefits shall be payable.

For Fortune Builder Option: In the unfortunate event of death of the Life Insured during the Policy Term while the policy is in-force on the date of death, the beneficiary shall receive the death benefit which shall be highest of:

- Sum Assured on Death[^] (or)
- 105% of the total premiums paid* till the date of death for Regular/Limited pay policies(or)
- Surrender Value as on date of death[§]

Upon the payment of death benefit, the policy shall terminate and no further benefits shall be payable.

For Dream Builder Option: In the unfortunate event of death of the Life Insured during the Policy Term while the policy is in-force on the date of death, the beneficiary shall receive the death benefit which shall be highest of:

- Sum Assured on Death[^] (or)
- 105% of the total premiums paid* till the date of death for Regular and Limited Pay Policies

Additionally, the Company shall pay Guaranteed Maturity Benefit along with all Loyalty Boosters at the end of the policy term to the nominee.

Upon the payment of Guaranteed Maturity Benefit and Loyalty Boosters, the policy shall terminate and no further benefits shall be payable.

Note (For all Plan Options)

[#]Annualized premium shall be the premium payable in a policy year chosen by the policyholder, excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any. Total Annualized Premiums payable is the sum total of annualized premium for the entire premium payment term as per the policy contract.

^{*}Total Premiums paid means total of all the premiums received, excluding any underwriting extra, any rider premium and taxes.

[§]For the purpose of death benefit calculations, SSV factors, applicable at inception of the policy, are guaranteed throughout the policy term and would not change for existing business

[^]Sum Assured on Death is defined as 11 times Annualized Premium in case of Limited/Regular Pay and 1.25 times Single Premium in case of Single Pay

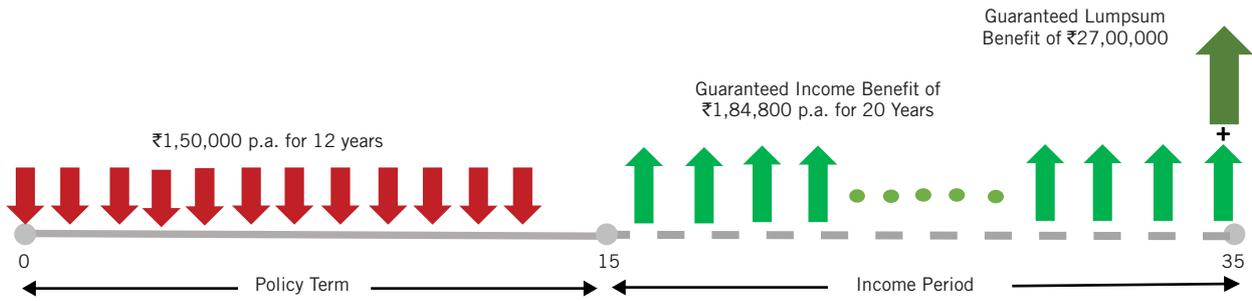
Let's understand the plan Options through example

Example 1:

Shubham, a 30-year-old Marketing Manager with a multinational company, is looking for a plan which will help him manage his family's growing needs and expenses. He plans to purchase Pramerica Life RockSolid Future (Income Builder Option) With a Policy term of 15 Years and pays ₹1,50,000 p.a. for 12 years with an aim to create a second income source for a period of 20 years with annual payouts and a Lumpsum Benefit in the end.

Scenario I: If Shubham Survives till the end of the policy term, he shall receive the following benefits:

Total Premium Paid (₹)	Benefits Payable	Amount (₹)
18,00,000	Total Guaranteed Income Benefit	36,96,000
	Guaranteed Lumpsum Benefit	27,00,000
	Total Maturity Benefit	63,96,000



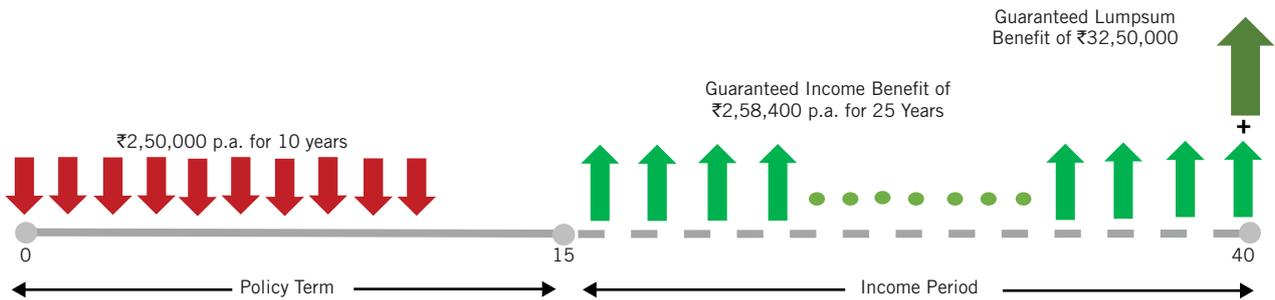
Scenario II: In case of unfortunate demise of Shubham during Policy Term, beneficiary shall receive the death benefit of atleast ₹16,50,000 and the policy shall terminate.

Example 2:

Govind, a 35-year-old Sales manager wants to retire early and wants to secure those golden years today so that he and his wife can live stress free. He plans to purchase Pramerica Life RockSolid Future (Family Income Builder Option) and pays ₹2,50,000 p.a. for 10 years for a Policy Term of 15 years with an aim to create an income source for an Income Duration of 25 years with annual payouts and a Lumpsum Benefit in the end.

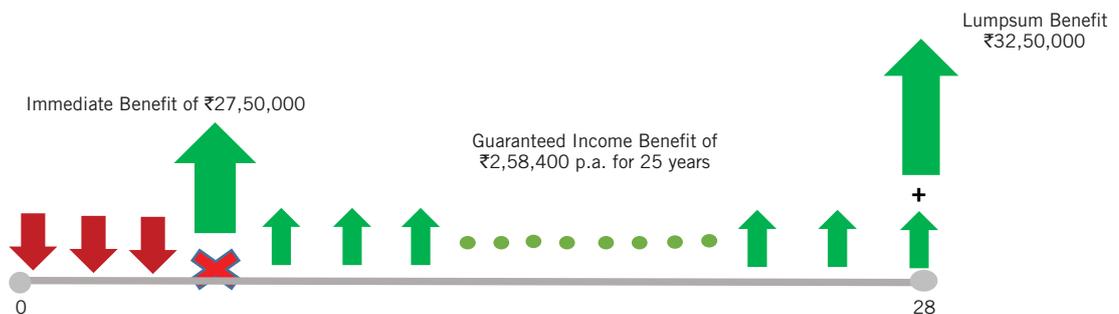
Scenario I: If Govind Survives till the end of the policy term, he shall receive the following benefits:

Total Premium Paid (₹)	Benefits Payable	Amount (₹)
25,00,000	Total Guaranteed Income Benefit	64,60,000
	Guaranteed Lumpsum Benefit	32,50,000
	Total Maturity Benefit	97,10,000



Scenario II: In case of unfortunate demise of Govind at the end of the 3rd year, beneficiary shall receive the following death benefit:

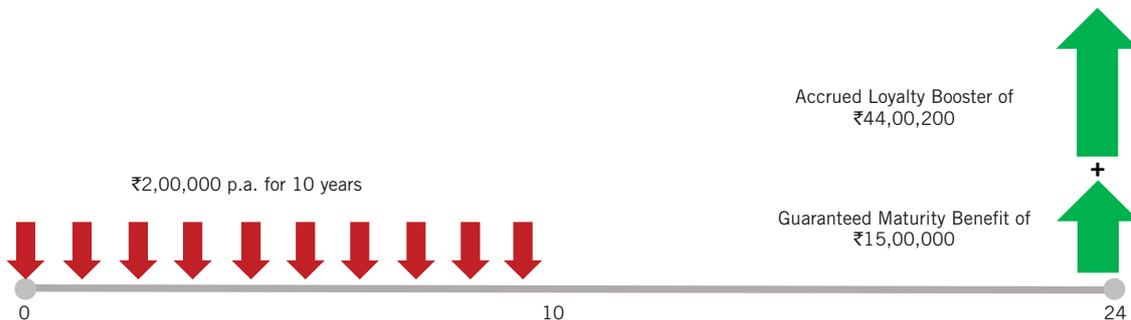
(A) Sum Assured on Death shall be paid immediately on the intimation of death	(B) Total Guaranteed Income Benefit (payable as Annual Income for 25 Years from the next month of death)	(C) Guaranteed Lumpsum Benefit shall be payable along with the last income installment.	Total Death Benefit (A+B+C)
₹27,50,000	₹64,60,000	₹32,50,000	₹1,24,60,000



Example 3:

Rahul, a 26 year old sales Manager at a Pharma Company, wants to build a corpus to start a business. He plans to purchase Pramerica Life RockSolid Future Plan (Fortune Builder Option) and pays ₹2,00,000 p.a. for 10 years with an aim to create a lumpsum corpus after 24 years.

Scenario I: If Rahul Survives till the end of the policy term, he shall receive the following benefits:



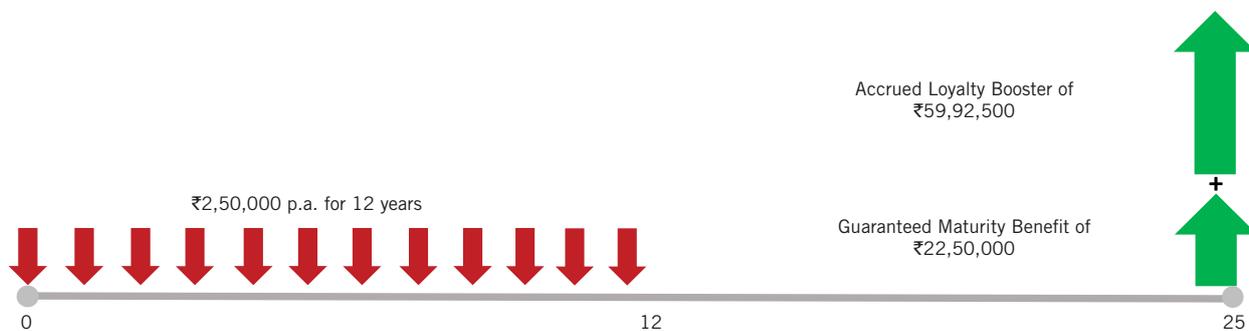
Total Premium Paid (₹)	Benefits Payable	Amount (₹)
20,00,000	Guaranteed Maturity Benefit	15,00,000
	Accrued Loyalty Boosters	44,00,200
	Total Maturity Benefit	59,00,200

Scenario II: In case of unfortunate demise of Rahul at the end of the 8th year, beneficiary shall receive the death benefit of ₹22,00,000 and the policy shall terminate.

Example 4:

Rohit, a 35 year old businessman has a 1 year old daughter and he wants to build a corpus for his child’s marriage. He plans to purchase Pramerica Life RockSolid Future (Dream Builder Option) and pays ₹2,50,000 p.a. for 12 years with an aim to create a lumpsum corpus after 25 years.

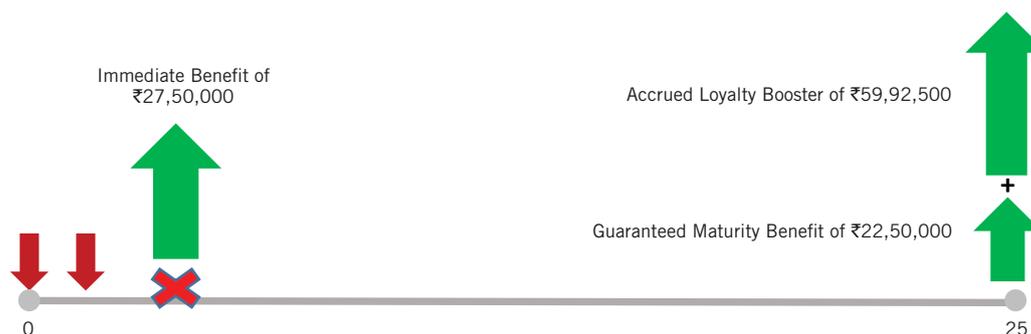
Scenario I: If Rohit Survives till the end of the policy term, he shall receive the following benefits:



Total Premium Paid (₹)	Benefits Payable	Amount (₹)
30,00,000	Guaranteed Maturity Benefit	22,50,000
	Accrued Loyalty Boosters	59,92,500
	Total Maturity Benefit	82,42,500

Scenario II: In case of unfortunate demise of Rohit at the end of the 2nd year, beneficiary shall receive the following death benefit:

(A) Sum Assured on Death shall be paid immediately on the intimation of death	(B) Guaranteed Maturity Benefit shall be paid on maturity date	(C) Accrued Loyalty Booster shall be paid on maturity date	Total Death Benefit (A+B+C)
₹27,50,000	₹22,50,000	₹59,92,500	₹1,09,92,500



Other Features

Flexible Premium Payment Modes

You have an option to pay premiums one time (only in Fortune Builder Option), Annually, Semi-annually or Monthly. Monthly mode is allowed only if the premiums are paid electronically, such as through Credit Card, Direct Debit and ECS/NACH

You can choose to pay premiums annually, semi-annually or monthly. The instalment premium shall be calculated by multiplying Annualized Premium with the below modal factors:

Premium Modes	Annual	Semi-annual	Monthly
Factors	1	0.51	0.086

Premium Rebates/Discounts

- For Single pay option, the company may offer a discount of 1% on the premium amount to the existing customers, employee of the company/promoters of the company and for policies sourced through Online and Direct Online Channels.
- For other than single pay option, the company may offer a discount of 10% on the first year premium to the existing customers, employee of the company/promoters of the company and for policies sourced through Online and Direct Online Channels.
- Female Life Rebate: Premium rate applicable to female life will be based on the premium rate of 3 years younger male.

Grace Period

If you are unable to pay your premium by the due date, you will be given a grace period of 15 days for monthly mode and 30 days for all other premium payment modes. During the grace period the Policy shall continue to remain in force along with all the benefits under this policy and claim, if any, shall be payable subject to deduction of the unpaid due premium till the date of death.

Premium Discontinuance

For policies other than single pay, The Policy shall acquire a Surrender Value after payment of Premium for at least first two policy years in full, whereas a Single Pay policy shall acquire surrender value immediately on the payment of Single Premium.

If you discontinue the payment of premiums before your Policy has acquired a Surrender Value, your Policy shall lapse at the end of the grace period, the Death Benefit will cease immediately and no benefits will be paid when the Policy is in lapsed status.

If the Policy has acquired a Surrender Value and no future premiums are paid, you may choose to continue your Policy on Reduced Paid-up basis.

On your Policy becoming Reduced Paid-up (RPU), benefits under the plan will be reduced as given below:

- Death Benefit:** In case of death during policy term, an amount equal to Sum Assured on Death[^] (multiplied by) T (number of premiums paid)/ N (Number of premiums payable under the policy) shall be payable and the policy shall terminate.
- Maturity Benefit:**
 - For Income Builder & Family Income Builder Option:
Upon survival of the Life Insured at the end of the policy term, the following benefit would be payable for a period equal to the chosen Income Benefit Payout period:
Guaranteed Income Benefit (multiplied by) T (number of premiums paid)/ N (Number of premiums payable under the policy), plus Guaranteed Lumpsum Benefit shall be payable at the end of Income Period.
However, on the maturity date, the policyholder shall have an option to receive the Paid up Guaranteed Sum Assured on maturity which shall be:

In-force Guaranteed Sum Assured on maturity (multiplied by) T (number of premiums paid)/ N (number of premiums payable under the policy)

b) For Fortune Builder & Dream Builder Option:

Upon survival of the Life Insured at the end of the policy term, the following benefit would be payable- Guaranteed Maturity Benefit (multiplied by) T (number of premiums paid)/ N (number of premiums payable under the policy), plus Accrued Loyalty Boosters (If any)

Revival

You can revive your lapsed/Paid-up policy for its full coverage within five years from the due date of the first unpaid premium but before policy maturity, by paying all outstanding premiums together with the interest, as applicable. The interest for revival of the policy will be charged at market related rates set by the Company from time to time. The rate of interest shall be reset on an annual basis at the beginning of every financial year (April) and would be determined based on the average of 10-year G-Sec YTM plus 75 basis points rounded down to 25 basis points. The average of the benchmark would be taken from the previous financial year for the period 1st July to 31st Dec. The source of information for 10 year GSec rate would be "CCIL". The current applicable rate of interest on policy reinstatement is 8.00% p.a. compounding monthly which would be applicable for the FY 2023-24. Revival of the policy is subject to Board approved underwriting policy, i.e. the Life Insured may have to undergo medical tests, financial underwriting etc. If a lapsed policy is not revived within the revival period, the policy will terminate on expiry of the revival period.

Surrender

It is advisable to pay premiums for the entire premium payment term to enjoy maximum benefits under the policy. If your Policy has acquired a Surrender Value and you choose to discontinue your policy, you will be entitled to receive Surrender Value which will be higher of the Guaranteed Surrender Value (GSV) or Special Surrender Value (SSV) of the Policy. Please refer to our website or policy document for details.

Loan

You may take a loan against your Policy once it has acquired a Surrender Value. The maximum loan that can be availed is 75% of the Surrender Value at any time. The rate of interest shall be reset on an annual basis at the beginning of every financial year. The rate of interest applicable on the loan will be declared by the Company on an annual basis at the beginning of every financial year. The loan rate of interest is based on yield on 10-years GSEC YTM plus 150 basis points rounded down to 25 basis points. The average of the benchmark would be taken from the previous financial year for the period 1st July to 31st Dec. The source of information for 10 year GSec rate would be "CCIL". The current applicable rate of interest for FY 2023-24 is 8.75% p.a. Compounding monthly. Any outstanding loan amount together with any unpaid interest thereon shall be adjusted against any Policy Benefit which become payable under the Policy.

For other than in force and fully paid up policies: In case outstanding loan amount including interest exceeds the surrender value, the policy will get foreclosed after giving intimation and reasonable opportunity to the policyholder to continue the policy.

Policies in force for full benefits or fully paid policies would not be foreclosed on the account of outstanding loan amount (including outstanding interest on loan, if any) exceeding the surrender value.

Terms and Conditions

Free look cancellation

You will have a period of 15 days (30 days in case the Policy is sold through Distance Marketing* i.e. any means of communication other than in person) from the date of receipt of the Policy Document to review the terms and conditions of the Policy and where you disagree to any of these terms and conditions, you have an option to return the Policy stating the reasons for objection. On receipt of the letter along with the Policy bond, the Company will refund the Premiums paid, subject to the deduction of proportionate risk premium and any expenses incurred by the Company on insurance stamp duty and medical examination, if any.

*Distance Marketing includes every activity of solicitation (including lead generation) and sale of insurance products through the following modes: (i) Voice mode, which includes telephone-calling (ii) Short Messaging Services (SMS) (iii) Electronic mode which includes e-mail, internet and interactive television (DTH) (iv) Physical mode, which includes direct postal mail and newspaper & magazine inserts and (v) Solicitation through any means of communication other than in person.

Suicide Exclusions

In case of death of the Life Insured due to suicide within 12 months from the date of commencement of risk under the policy or from the date of revival of the policy, as applicable, the Company shall pay to the nominee or beneficiary 80% of the Total premiums paid (excluding underwriting extra, any rider premium and taxes, if any) till the date of death, or the surrender value available as on date of death whichever is higher, provided the policy is in force.

Alterations

The plan option, Premium Payment Term, Income Period or Policy term cannot be altered after commencement of the policy. You have an option to change the income payout frequency under Income Builder & Family Income Builder Option from Annual to Monthly or from Monthly to Annual at any time before the commencement of Income Period however the default pay-out option shall be Annual. In case of monthly frequency the income payout would be (Annual Guaranteed Income Benefit x 97%)/12.

Waiting Period for policies sourced through POSP

For policies sourced through Point of Sales Persons (POSP), a waiting period of 90 days will be applicable from date of acceptance of risk. In the event of death (except accidental death) within waiting period, 100% of total premiums paid* shall be payable to the beneficiary.

**Total Premiums paid means total of all the premiums received, excluding any underwriting extra, any rider premium and taxes*

Minor Lives

In case the Life Insured is a minor at the date of commencement, the proposer can either be a parent or grandparent or legal guardian of the life insured. In case of minor lives, date of risk commencement for policies will be same as that of date of commencement of policy. The ownership of such policies will vest automatically in name of Life Insured once he/she attains majority.

Tax Benefits

Premiums paid under this plan may be eligible for tax exemptions, subject to the applicable tax laws and conditions. Income tax benefits under this plan, if any, shall be applicable as per the prevailing Income Tax Laws and are subject to amendments from time to time. Kindly consult a tax expert.

Goods and Services Tax (GST)

GST and other levies, as applicable, will be extra and levied as per prevailing tax laws and are subject to change from time to time.

Nomination and Assignment

Nomination in this policy is allowed as per Section 39 of Insurance Act, 1938 as amended from time to time. Assignment in this policy is allowed as per Section 38 of Insurance Act, 1938 as amended from time to time.

Section 41 of the Insurance Act 1938: Prohibition of rebate

1. No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.

2. Any person making default in complying with the provisions of this section shall be liable for a penalty that may extend to ten lakh rupees.

Section 45 of the Insurance Act 1938, (as amended from time to time):

Fraud and mis-statement would be dealt with in accordance with provisions of Section 45 of the Insurance Act, 1938, as amended from time to time. For provisions of this Section, please contact the insurance Company or refer to the sample policy contract of this product on our website www.pramericalife.in

The brochure gives the salient features for the product. Please refer to policy document for further details of the terms and conditions.

About Pramerica Life Insurance Limited

Pramerica Life Insurance Limited is a joint venture between DHFL Investments Limited (DIL), a wholly-owned subsidiary of Piramal Capital and Housing Finance Limited ("PCHFL") and Prudential International Insurance Holdings, Ltd. (PIIH), a fully owned subsidiary of Prudential Financial, Inc. (PFI). Pramerica Life Insurance Limited represents the coming together of two renowned financial services organizations with a legacy of business excellence spread over decades.

Pramerica Life Insurance Limited, started operations in India on September 01, 2008 and has a pan India presence through multiple distribution channels which have been customized to address the specific insurance needs of diverse customer segments. The Company is committed to providing protection and quality financial advice to its customers.

Pramerica is the brand name used in India and select countries by Prudential Financial, Inc.

Prudential International Insurance Holdings, Ltd. and Prudential Financial, Inc. of the United States are not affiliated with Prudential Plc. a Company incorporated in the United Kingdom.

For further information on the Company, please visit www.pramericalife.in

About Piramal Capital & Housing Finance Limited (PCHFL)

Piramal Capital & Housing Finance Limited (PCHFL), a wholly owned subsidiary of Piramal Enterprises Limited (flagship company of the Piramal Group), is a housing finance company engaged in retail and wholesale lending.

In retail lending, PCHFL is one of the leading players that addresses the diverse financing needs of the under-served and unserved people of 'Bharat' market. It has over 1 million customers and presence in 24 states with a network of over 300 branches. It offers multiple products, including home loans, small business loans to Indian budget conscious customers at the periphery of metros and in Tier I, II and III cities. In wholesale lending, it caters to both real estate as well as non-real estate sector and offers multiple products including construction finance, structured debt and senior secured debt.

The Piramal Group also has strategic partnerships with leading global funds such as CDPQ, CPPIB, APG, Ivanhoe Cambridge and Bain Capital.

About Prudential Financial, Inc. (PFI)

Prudential Financial, Inc. (PFI), a financial services leader with \$1.7 trillion of assets under management as of September, 2021 has operations in the United States, Asia, Europe and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. Prudential International Insurance Holdings & Prudential Financial Inc. of the United States are not affiliated with Prudential Plc, a Company incorporated in the United Kingdom. In the U.S., PFI's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit www.prudential.com/about

Pramerica Life and the Rock Logo are proprietary service marks and may not be used without the permission of the owner.



**TAKE THE DECISION TO PROTECT
YOUR FAMILY'S FUTURE TODAY.**



CALL AT

**1860 500 7070 or
011 4818 7070**

(Local charges apply)



SMS 'LIFE' TO

5607070



EMAIL

contactus@pramericalife.in

This product provides Life Insurance coverage. Pramerica Life RockSolid Future - An Individual Non-Participating Non-linked Savings Life Insurance Plan. UIN: 140NO89V01. Goods & Services Tax will be charged over and above the quoted premium. *Tax Benefits may be available as per the applicable laws as amended from time to time. This plan offers guaranteed benefits provided the policy is in force and all due premiums are paid in full. For more details on risk factors and terms & conditions including policy exclusion, please refer to the detailed plan brochure and policy terms and conditions before concluding a sale.

IRDAI Registration No. 140. Pramerica Life Insurance Limited. Registered Office and Communication Address: 4th Floor, Building No. 9, Tower B, Cyber City, DLF City Phase III, Gurgaon - 122002, Haryana. CIN: U66000HR2007PLC052028. Customer Service Helpline Tel. No: 1860 500 7070 or 011 4818 7070 (Local charges apply) Timings: 9:30 a.m. to 6:30 p.m. (Monday-Saturday), Email: contactus@pramericalife.in. Website: www.pramericalife.in. The Pramerica mark displayed belongs to 'The Prudential Insurance Company of America' and is used by Pramerica Life Insurance Limited under license.

RSF/B-ENG/23/NOV/V1

BEWARE OF SPURIOUS / FRAUD PHONE CALLS: IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.